**PIZZA SALES REPORT**

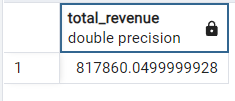
**A.KPI’s**

**1. Total Revenue:**

select

sum(total\_price)as total\_revenue

from pizza\_sales



**2. Average Order Value:**

select

count(distinct order\_id)as total\_order,

round(sum(total\_price)::numeric/count(distinct order\_id)::numeric,2) as average\_order\_value

from pizza\_sales

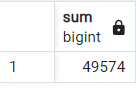


**3. Total Pizzas sold:**

select

sum(quantity)

from pizza\_sales



**4. Total Orders:**

select

count(distinct order\_id)as total\_orders

from pizza\_sales

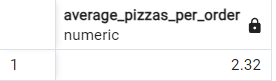


**5. Average Pizzas per Order:**

select

round(sum(quantity)::numeric/count(distinct order\_id),2)as average\_pizzas\_per\_order

from pizza\_sales



**B. Daily Trend for Total Orders:**

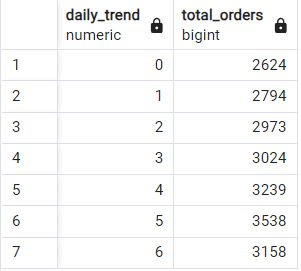
select

extract(dow from order\_date)as daily\_trend,

count(distinct order\_id)as total\_orders

from pizza\_sales

group by 1



**C. Monthly Trend for Total Orders:**

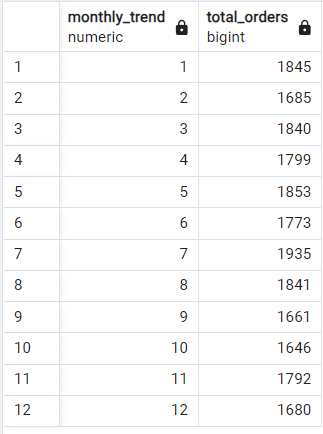
select

extract(month from order\_date)as monthly\_trend,

count(distinct order\_id)as total\_orders

from pizza\_sales

group by 1



**D. % of Sales by Pizza Category:**

select

pizza\_category,

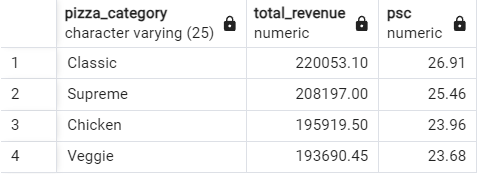
round(sum(total\_price)::numeric,2)as total\_revenue,

round((sum(total\_price)\*100)::numeric/(select sum(total\_price)from pizza\_sales)::numeric,2) as PSC

from pizza\_sales

group by 1

order by 3 desc



**E. % of Sales by Pizza size:**

select

pizza\_size,

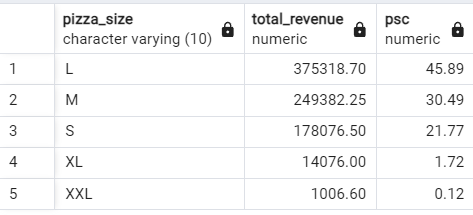
round(sum(total\_price)::numeric,2)as total\_revenue,

round((sum(total\_price)\*100)::numeric/(select sum(total\_price)from pizza\_sales)::numeric,2) as PSC

from pizza\_sales

group by 1

order by 3 desc



**F. Total Pizzas sold by Pizza Category:**

select

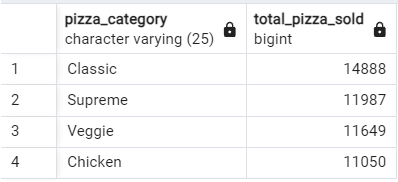
pizza\_category,

sum(quantity)as total\_pizza\_sold

from pizza\_sales

group by 1

order by 2 desc



**G. Top 5 Pizzas by Revenue:**

select

pizza\_name,

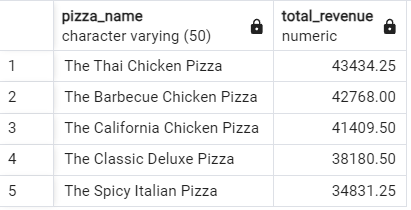
round(sum(total\_price)::numeric,2) as total\_revenue

from pizza\_sales

group by 1

order by 2 desc

limit 5



**H. Bottom 5 Pizzas by Revenue:**

select

pizza\_name,

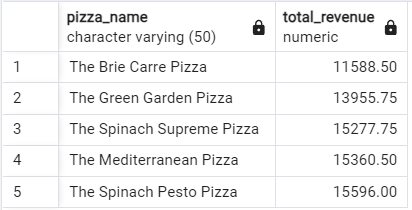
round(sum(total\_price)::numeric,2) as total\_revenue

from pizza\_sales

group by 1

order by 2

limit 5



1. **Top 5 Pizzas by Quantity:**

select

pizza\_name,

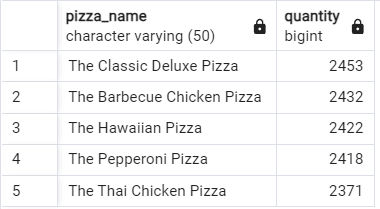
sum(quantity)as quantity

from pizza\_sales

group by 1

order by 2 desc

limit 5



**J. Bottom 5 Pizzas by Quantity:**

select

pizza\_name,

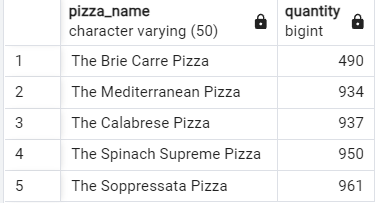
sum(quantity)as quantity

from pizza\_sales

group by 1

order by 2

limit 5



**K. Top 5 Pizzas by Total Orders:**

select

pizza\_name,

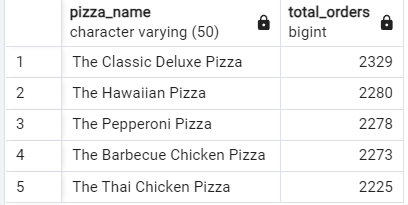
count(distinct order\_id)as total\_orders

from pizza\_sales

group by 1

order by 2 desc

limit 5



**L. Bottom 5 Pizzas by Total Orders:**

select

pizza\_name,

count(distinct order\_id)as total\_orders

from pizza\_sales

group by 1

order by 2

limit 5

